



Owensboro Lions Club

2707 Breckenridge Street, Ste 1

Owensboro, KY 42303

Contact:

Larry Miller (270) 313-4899

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Owensboro Lions Club Soap Box Derby 2016

Take the Lead.

Across the United States and right here in the Greater Owensboro area, family time is spent together building Soap Box Derby Cars. Lifelong bonds are developed as the 'Derby Experience' is shared.

As a Derby Sponsor, your leadership insures area boys and girls a program that will provide cherished memories for a lifetime. Your financial backing of this sport is a key element in starting these kids' engines and accelerating their potential. **Take the Lead.**

There are many different sponsorship levels available for our 2016 Soap Box Derby Race. Whether you would like to sponsor a single driver, a portion of the race itself, or be the prominent TITLE SPONSOR of this year's race at our Brand New Permanent Soap Box Derby track, the Owensboro Lions Club will provide your very own 'Sponsor Coach' to help you with the vital process of supporting this event.

Please select from the Sponsorship Options listed on the back of this page, and then complete the requested Contact Information below and someone will be in touch with you very soon to ensure that you are going to get the most out of your sponsorship – and THANK YOU for your support!

Sponsor Information:

Sponsor Name: _____

Address _____
Street City State Zip Code

Contact Person (If Company Sponsor): _____

Phone: _____

E-Mail Address: _____

How would you prefer that we contact you about your sponsorship?

(Circle One) Phone Email



Owensboro Lions Club Soap Box Derby



❖ Title Sponsor - \$7500

- Name appears on ALL advertising associated with the Soap Box Derby once sponsorship is finalized
- Sponsor will be on the tracks Wall Of Honor & the Lion Clubs bench for the whole year.
- One full-page in the Official Race Program
- Sponsor will receive 1 race car kit, Stock or Super Stock & includes race entry fee (to be deducted from sponsorship fee)
- Sponsor's logo will be the largest logo on the Official Race T-shirt
- Sponsor's banner (3' x 6' – provided by the Lions Club) will hang at the race
- Sponsorship sign (18" x 24" – provided by the Lions Club) will hang at the race
- Sponsor will be recognized all day as the Official Title Sponsor of the Soap Box Derby
- Sponsor will receive 2 Official Race Polo Shirts and 2 Official Race T-shirts

❖ Platinum Sponsor - \$4,500

- Three-quarter page in the Official Race Program
- Sponsor will receive 1 race car kit Stock or Super Stock & includes 1 race entry fee (to be deducted from sponsorship fee)
- Sponsor's logo appears on the Official Race T-shirt
- Sponsor's banner (3' x 6' – provided by the Lions Club) will hang at the race
- Sponsorship sign (18" x 24" – provided by the Lions Club) will hang at the race
- Sponsor will be frequently recognized race day as a race sponsor
- Sponsor will receive 2 Official Race Polo Shirts and 2 Official Race T-shirts

❖ Gold Sponsor - \$2000

- Quarter page in the Official Race Program
- Sponsor's logo appears on the Official race T-shirt
- Sponsorship sign (18" x 24" – provided by Lions Club) will hang at race
- Sponsor will be frequently recognized race day as a race sponsor
- Sponsor will receive 2 Official Race Polo Shirts and 2 Official Race T-shirts
- Sponsor will receive a \$100 discount on race car of their choice & includes 1 race entry (to be deducted from sponsorship fee)

❖ Silver Sponsor - \$750

- Quarter page in the Official Race Program & includes 1 race entry fee
- Sponsorship sign (18" x 24" – provided by Lions Club) will hang at the race
- Sponsor will be frequently recognized race day as a race sponsor
- Sponsor will receive 2 Official Race Polo Shirts and 2 Official Race T-shirts

❖ Race Sponsor - \$350

- Sponsorship sign (18" x 24" – provided by the Lions Club) displayed race
- Listed as sponsor in the Official Race Program
- Sponsors name announced each time their car races

❖ Heat Sponsor - \$ 100

- Public address announcement of sponsorship at race