



## Owensboro Lions Club

2707 Breckenridge St. Suite 1

Owensboro, KY 42303

Contact:

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### *Owensboro Lions Club Soap Box Derby 2018*

### **Take the Lead!!**

Across the United States and right here in the Greater Owensboro area, family time is spent together building Soap Box Derby Cars. Lifelong bonds are developed as the 'Derby Experience' is shared.

As a Soap Box Derby Sponsor, your leadership insures area boys and girls a program that will provide personal and family memories to last a lifetime. Your financial backing of this sport is a key element in starting these kids' engines and accelerating their potential. **Take the Lead!**

There are different sponsorship levels available for our 2018 Soap Box Derby Race. Whether you would like to sponsor a single driver, a portion of the race itself, or be the prominent TITLE SPONSOR, the **Owensboro Lions Club** will provide your very own 'Sponsor Coach' to help you with the process of supporting this event.

Please review the **Sponsorship Options listed on the back of this page**, and then complete the requested Sponsor Information below. Someone will be in touch with you very soon to ensure that you get the most out of your sponsorship – and **THANK YOU** for your support!

### **Sponsor Information:**

Sponsor Name: \_\_\_\_\_

Address \_\_\_\_\_  
Street City, State Zip Code

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

How would you prefer that we contact you about your sponsorship?  
(Circle One) Phone Email

Sponsorship Level: \_\_\_\_\_



## Owensboro Lions Club

### Soap Box Derby



#### ◆ Title Sponsor - \$5000

- Name appears on ALL advertising associated with the Soap Box Derby once sponsorship is finalized
- Sponsor name will be on the Lion Clubs bench for the whole year.
- One full-page in the Official Race Program
- Sponsor's logo will be the largest logo on the Official Race T-shirt
- Sponsor's banner (3' x 6' – provided by the Lions Club) will hang at the race
- Sponsorship sign (18" x 24" – provided by the Lions Club) will hang at the race
- Sponsor will be recognized all day as the Official Title Sponsor of the Soap Box Derby
- Sponsor will receive 2 Official Race Polo Shirts and 2 Official Race T-shirts

#### ◆ Platinum Sponsor - \$2000

- Three-quarter page in the Official Race Program
- Sponsor's logo appears on the Official Race T-shirt
- Sponsor's banner (3' x 6' – provided by the Lions Club) will hang at the race
- Sponsorship sign (18" x 24" – provided by the Lions Club) will hang at the race
- Sponsor will be frequently recognized race day as a race sponsor
- Sponsor will receive 2 Official Race Polo Shirts and 2 Official Race T-shirts

#### ◆ Gold Sponsor - \$1250

- Quarter page in the Official Race Program
- Sponsor's logo appears on the Official race T-shirt
- Sponsorship sign (18" x 24" – provided by Lions Club) will hang at race
- Sponsor will be frequently recognized race day as a race sponsor
- Sponsor will receive 2 Official Race Polo Shirts and 2 Official Race T-shirts

#### ◆ Silver Sponsor - \$750

- Quarter page in the Official Race Program & includes 1 race entry fee
- Sponsorship sign (18" x 24" – provided by Lions Club) will hang at the race
- Sponsor will be frequently recognized race day as a race sponsor & sponsor car recognized each time it races.
- Sponsor will receive 2 Official Race Polo Shirts and 2 Official Race T-shirts

#### ◆ Race Sponsor - \$350

- Sponsorship sign (18" x 24" – provided by the Lions Club) displayed race
- Listed as sponsor in the Official Race Program
- Sponsors name only announced each time their car races

#### ◆ Heat Sponsor - \$ 100

- Public address announcement of sponsorship at race